The company's mandate is simple and clear: each and every film and television project should unfailingly create a presence in the marketplace, such that the most modicum of success would create a profitable return for investors, regardless of the costs, genre, or target audience.

Key Assets lie in the experience and commercial sensibilities of the principal and a team of professionals hand-picked according to the needs of each project. The quality and marketability of a large slate of projects are created and developed in-house, assisted by some of the world's most respected script mentors, and a vast network of influential industry investors and distributors to assist with financing.

The Objective is to become a studio without walls, with profits derived from a diversified slate of commercial projects targeted at the global market.

Core Values of projects are that they will stand out from the rest... be more thought-provoking, more moving, more inspirational, more challenging, have more sophistication, more interesting characters, and are made for mainstream global audiences.

Corporate Alliances. So they can focus on the big picture and do what they do best, their passion, skills and expertise are utilized where they have most to contribute (content creation, packaging and financing), by outsourcing to experts production roles such as line producing, marketing advice, materials delivery etc. Top Cat Media has formed several strategic alliances with quality companies offering complimentary services.

John Truby Studio. Top Cat Media formed an alliance with Hollywood writing coach and guru John Truby, acknowledged as the top clinical writing coach in the industry worldwide www.truby.com/
. The company now regularly accesses the script consultants working at Truby Studio to ensure all of its scripts are tightly honed and will resonate in the lucrative US market.

Blue Star Entertainment Inc is one of Hollywood's most exciting and innovative production companies, having produced over 15 films with a worldwide gross of nearly $400 million. Their impressive filmography includes films such as *Daddy Day Camp*,

I Hate Valentines Day
, the breakout hit
Role Models
, as well as their third number one film,
Bangkok Dangerous
starring Nicolas Cage. The sit-com
Anger Management
starring Charlie Sheen, based on the popular Adam Sandler film, was developed by Blue Star on behalf of the production company. They have a first look deal with Paramount Studio and base their premises on the studio lot. The first project being produced in alliance with Blue Star is
Dust and Glory.

Top Cat Media has passion for every project in the slate, both creatively and commercially, as well as the commitment to make every film at an appropriate budget for the genre and with the optimum cast to ensure marketability and a good return to investors.

Passion, perseverance and flexibility is the Top Cat mantra.